

BALIKESİR

Industry Investment Guide





Summary

With its developing economy, Turkey is becoming one of the major centers of world economy. Global enterprises prioritize Turkey in their investment decisions and gain advantages thanks to elements such as Turkey's geographical location, natural resources, and trained labor force.

Trained labor force; land-sea-air transport with multiple alternatives; proximity to metropolises and many such advantages underline Balıkesir in hosting sustainable investments. This work aims to promote current investment environment in order to enable Balıkesir to take a bigger role in Turkey, which is becoming a center of attraction with new investments.

This Guide promotes the investment environment in industry sector in Balıkesir and examines prominent sub-sectors for potential investments. All data regarding investment environment has been compiled by focusing on needs and demands of the private sector. Furthermore, the study has listed the technical and fiscal advantages of investors in industry should they choose to invest in Balıkesir.

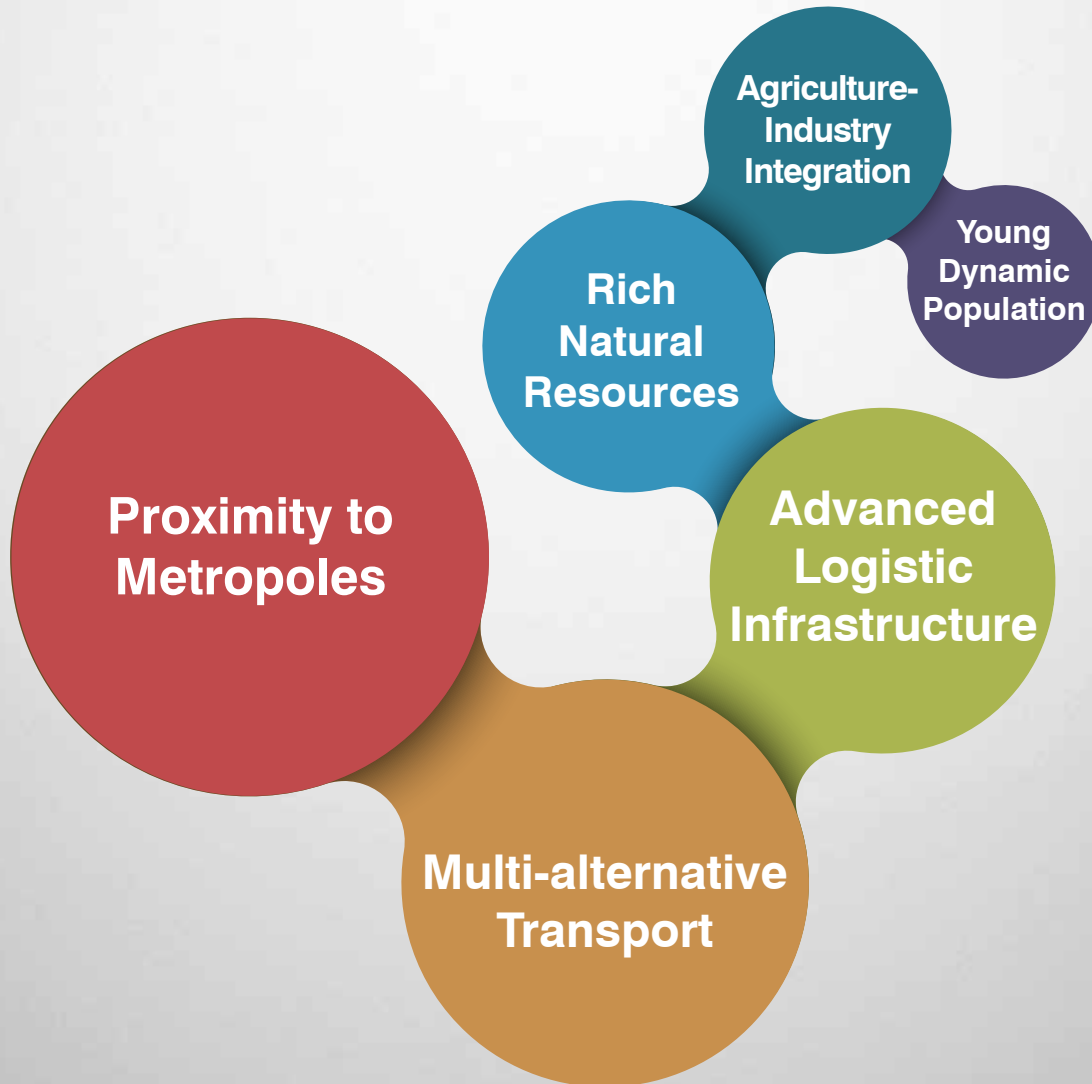
Apart from this guide to promote the investment environment of Industry sector, investment guides are provided also for other sectors such as Tourism, Agriculture and Animal Husbandry, Industry, Energy, and Mining sectors. As a solution partner, Investment Support Office provides all kinds of support services an investor might need for any kind of investment to be made in Balıkesir.

While we hope that this Guide proves useful to you; we would like to inform you that you can always benefit from the extensive support services our Investment Support Office gladly provides in order to help you realize your investments.



Industry Grows Stronger Each Day in Balıkesir

Balıkesir is becoming the new address of investments with its proximity to developed provinces such as İstanbul, İzmir and Bursa, its developing transportation infrastructure, multi alternative logistics opportunities and young population. Presence of lands suitable for investments, regional incentives and supports which create significant advantages to enterprises, low cost of lands and inter-agency coordination makes Balıkesir even more attractive for investments.



Infrastructure Suitable for Industrial Investments



Balikesir attracts the attention of investors not only with its developing land-air and sea transport but also with its location on frequently used transportation networks and its proximity to large industrial centers.

Balikesir is also prominent with its innovative activities in industry sector.

Province hosts qualified labor required for all industry investments.

The province has 5 organized industrial zones and 16 small industrial areas. Coordination between organized industrial zones creates a strong profile for investment environment.





Industrial Investment at Every Scale

Of the industrial enterprises in Balıkesir 50% is microscale, 40% small scale, 8% medium scale and 2% is large scale.

Micro
50%

Small
40%

Medium
8%

Large
2%

Industrial Production From A to Z



Balıkesir is among the prominent provinces with respect to diversity in industrial production. Industrial enterprises in Balıkesir manufacture high quality goods with high standards.

Balıkesir Develops with Industrial Investment

NO	MANUFACTURING SECTORS	% Nr. of Business	NACE CODES
1	Food products	33	10
2	Other non-metallic mineral products	9	23
3	Machinery and equipment n.e.c.	9	28
4	Chemicals and chemical products	8	20
5	Fabricated metal products, except machinery and equipment	8	25
6	Wood and of products of wood and cork, except furniture	5	16
7	Rubber and plastic products	4	22
8	Electrical equipment	4	27
9	Basic metals	3	24
10	Motor vehicles, trailers and semi-trailers	3	29
11	Furniture	3	31
12	Textiles	2	13
13	Leather and related products	1	15
14	Other manufacturing	1	32
15	Other transport equipment	1	30
16	Wearing apparel	1	14
17	Paper and paper products	1	17
18	Beverages	1	11
19	Printing and reproduction of recorded media	1	18
20	Computer, electronic and optical products	1	26
21	Other	1	12, 19, 21, 33



Prominent Industry Branches in Balıkesir

Balıkesir hosts over 1,200 enterprises operating a wide variety of industry branches. Main manufacture branches are food products, feed manufacture, mining, forestry products and trees, chemicals and plastic, metal products, machinery and equipment, electrical, electronic motor vehicle parts manufacture.

Balıkesir can be divided into three axes; Bandırma and vicinity in the north, Altıeylül-Karesi and surrounding counties in the center and Bay counties in the west. Bandırma and vicinity is leader in meat processing, poultry farming, oil, milled wheat, feedstuff, leather, chemicals and marble processing sectors. Altıeylül-Karesi and surrounding counties lead in dairy products, textile, woodworks and furniture, metal products, electric appliances, agriculture and forestry machinery and motor vehicle parts. Bay counties are prominent in olive and olive oil sector. Fruit and vegetable processing is advanced throughout Balıkesir.



Industrial Enterprises Producing Consumer Goods



Industrial enterprises producing consumer goods in Balıkesir operate especially in food, textile, leather products, manufacture of furniture and packaging sub-sectors.

INDUSTRIES PRODUCING CONSUMER GOODS	2015	
	Employment (Persons)	Number of Businesses
Food and Beverage Products	12,615	405
Textile	2,736	38
Leather and Leather Products	1,043	36
Manufacture of Furniture	843	67
Packaging Industry	814	25
Clothing and Fur Products	48	12
Alcoholic Beverages	19	4
Other	440	27
TOTAL	18,558	614

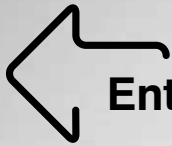


Leather

Textile

Food





Enterprises Producing Intermediary Goods

Many enterprises, preliminary producing ceramic, clay, stone and cement equipments, tree and mushroom products, are operating in a large variety of industry.

Of the intermediary goods producers those producing tree and mushroom products are prominent in the region. Major companies from Turkey and abroad have preferred Balıkesir and have had major contributions to the development of sub industries.

INTERMEDIARY GOODS PRODUCERS	2015	
	Employment (Persons)	Number of Businesses
Ceramic, Clay, Stone and Cement Equipment	2,811	76
Tree and Mushroom Products	2,060	132
Coking coal and Petroleum Products	1,172	21
Chemicals	613	41
Fertilizer	439	6
Rubber and Plastic Products	416	50
Iron & Steel	345	42
Paper and Paper Products	112	8
Glass	96	11
Printing and Publication	37	18
Cement	37	4
Non-ferrous metals	21	5
Other	1,572	62
TOTAL	9,731	476

Enterprises Producing Investment Goods



The province has a significant metal appliance production industry. Machinery, agricultural machinery and electric machines producers as well as shipbuilders are operating within the borders of Balıkesir.

INVESTMENT GOODS PRODUCERS	2015	
	Employment (Persons)	Number of Businesses
Metal Appliances Production Industry	3,143	92
Electric Machines	1,310	22
Machinery Production	1,290	57
Agricultural Machinery	514	28
Shipbuilding	193	4
Manufacture of medical, precision and optical instruments, watches and clocks	54	5
TOTAL	6,504	208





Leader in Agriculture Based Industry

Balıkesir, with its advanced agricultural production has been the first choice for leading food businesses of Turkey.

Many agricultural products needed by agriculture based industry are raised in the large fertile lands of Balıkesir. This creates an important advantage in food industry investments in Balıkesir.

While Bandırma and Susurluk are prominent in white and red meat processing; dairy processing facilities are concentrated around Gönen, Susurluk and Altıeylül.

Furthermore, agriculture based economy dominant in the province has been influential in spread of flour and feed factories which process wheat and feed produced in the province, respectively.

Olive products and olive oil obtained from the olives grown in Ayvalık, Gömeç, Burhaniye, Havran and Edremit, also known as Bay Area reaches global markets. Geographical indication Ayvalık olive oil is prominent with its taste and chemical properties.

Plants which process fruits and vegetables grown heavily in the province are operative mainly in Susurluk.



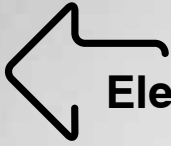
Preference of World Brands in Forestry Products Manufacture



Another developed industry in the province is forestry products processing and the raw materials manufacturing required by this industry.

Wooden panels used in furniture and wooden products manufacture produced in gigantic facilities in Balıkesir and are exported to over 100 countries along with the domestic market. This advantage of Balıkesir has contributed to the development of the industry in the region.





Electrical Appliances

Large Scale Facilities Producing Transformers

Electrical appliances industry has a medium to high technology level production structure. Electrical Appliances create high added value.

The industry produces products that generate, distribute or use electric power such as, electric motors, generators, transformers, electric and electronic wires, lighting, household appliances.

Balikesir houses some of the leading electric machinery production of Turkey. The industry employs about 2,000 persons; furthermore a large number of businesses produce intermediary goods for this sector. These investments make Balikesir a brand in industry sector and create a suitable environment for other investments. Electrical appliances industry in Altieylül is dense generally.



Machinery and Equipment Production for Various Sectors



Balıkesir has companies operating in agricultural machinery, food production machinery, renewable energy machinery and marble machinery production in industry sector.

Especially agricultural tools and machinery production is developed in the province. Agricultural machinery produced in Balıkesir is marketed at home and abroad. These enterprises are dense in especially Karesi, Altieylül and Bandırma counties.

Balıkesir has businesses which produce turbines, generators and blades used in renewable energy production. Additionally these businesses benefit from region 5 incentives for their investments in the province.

Marble processing machinery is especially common in Karesi and Altieylül, the central counties.

BALIKESİR DEVELOPING IN MACHINERY PRODUCTION





Balıkesir: Home Of Marble

One of the most important manufacturing items of Balıkesir is marble. The marble quarried in the region is processed in Balıkesir and sold to domestic and global markets.

Marble is (Mermer in Turkish) named after the Marmara Island of Balıkesir Province. Located northwest of Erdek county and covered completely with white-gray Marble Rocks, the Island was named Marmor Island in antiquity. Word Marmor underwent a change in pronunciation and became Mermer (Marble) today.

In Balıkesir; Marmara, Manyas, Bigadiç and Ayvalık counties house intense marble business.

There are three different marbles obtained;

- ▶ Marmara White
- ▶ Bigadiç Dove Feather
- ▶ Manyas White

Marmara

Manyas

Bigadiç

Ayvalık





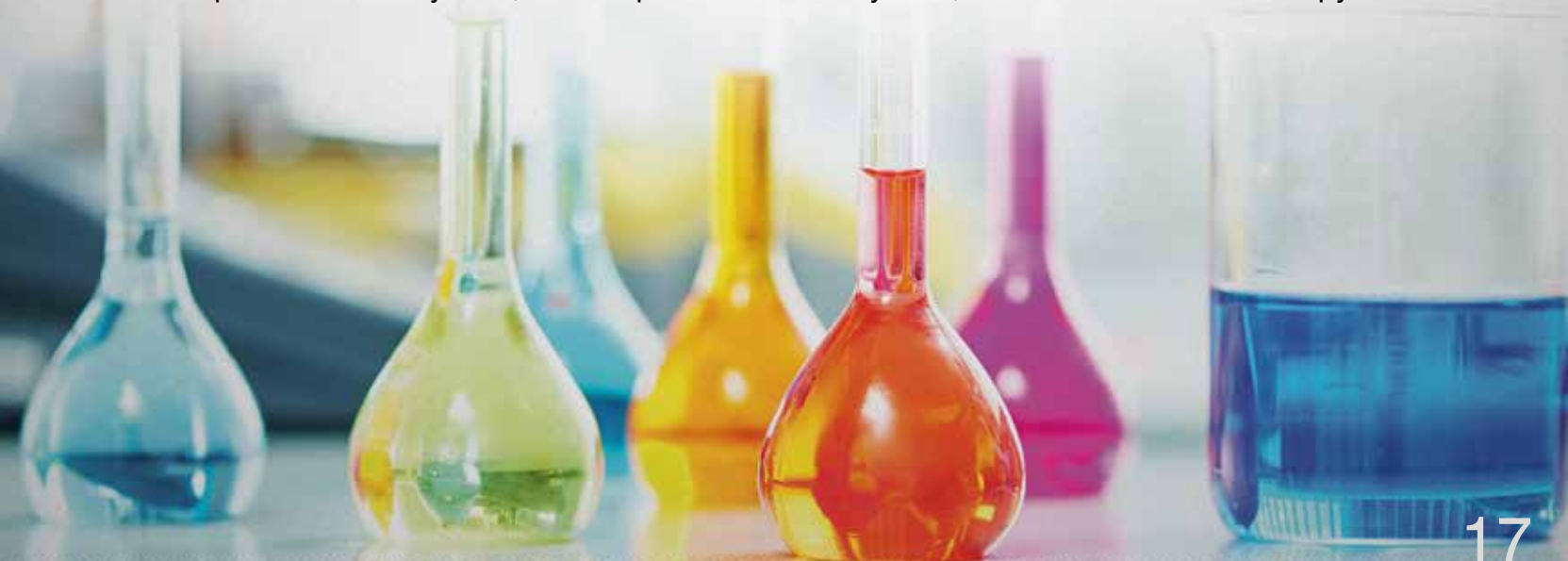
Chemical Industry develops with technical staff and modern technology, creating high added value. The sector includes production of dye from fertilizer, synthetic rubber, plastic, detergent, paper and various acids medicine from synthetic fats.

Bandırma Port and low land costs make Balıkesir a center of attraction in the sector.

Chemical industry is especially developed around Bandırma county. The largest and the most important fertilizer and boric acid facility of Turkey operates in Bandırma and Erdek. Products of chemical sector in the province create a major export item.

Rich borax reserves in the province provides a major raw material for the chemical industry and helps development of aerospace vehicles, nuclear applications, military vehicles, fuels, electronic and communications industry, agriculture, glass industry, chemical and detergent sector, ceramic and polymeric materials, nanotechnologies, automotive and energy sectors and metallurgy productions.

Balıkesir produces borax decahydrate, borax pentahydrate, boric acid, borax oxide, etidot-67, sodium perborate tetrahydrate, sodium perborate monohydrate, sulfuric acid and calcined pyrite.





Textile, Clothing and Leather Products

Balikesir is among the provinces with high production density in clothing and leather products. Developed leather products in the province have led to leather specialized industrial zone and the production in the zone has led to clustering effect. Balikesir leather industry production is located in Gönen county.

Proximity to provinces like İstanbul, İzmir and Bursa has also contributed to the development of textile industry. Sector is especially concentrated around Altieylül and its vicinity. Leather and textile products produced in the province are exported to various countries.

Leather and textile products of the province are sold in many different countries through export.



Developing Ceramic Industry



Rich borax and kaolin reserves of Balıkesir have influenced the development of ceramic industry in the province.

The raw material for ceramic industry is obtained mainly from Susurluk, Bigadiç and Sındırgı counties.

There are about 70 companies operating in production of ceramics and derivative intermediary products in Balıkesir.





Balıkesir Grows with Its Organized Industrial Zones

There are 5 Organized Industrial Zones actively operating in 3 different locations suitable for industrial investments.

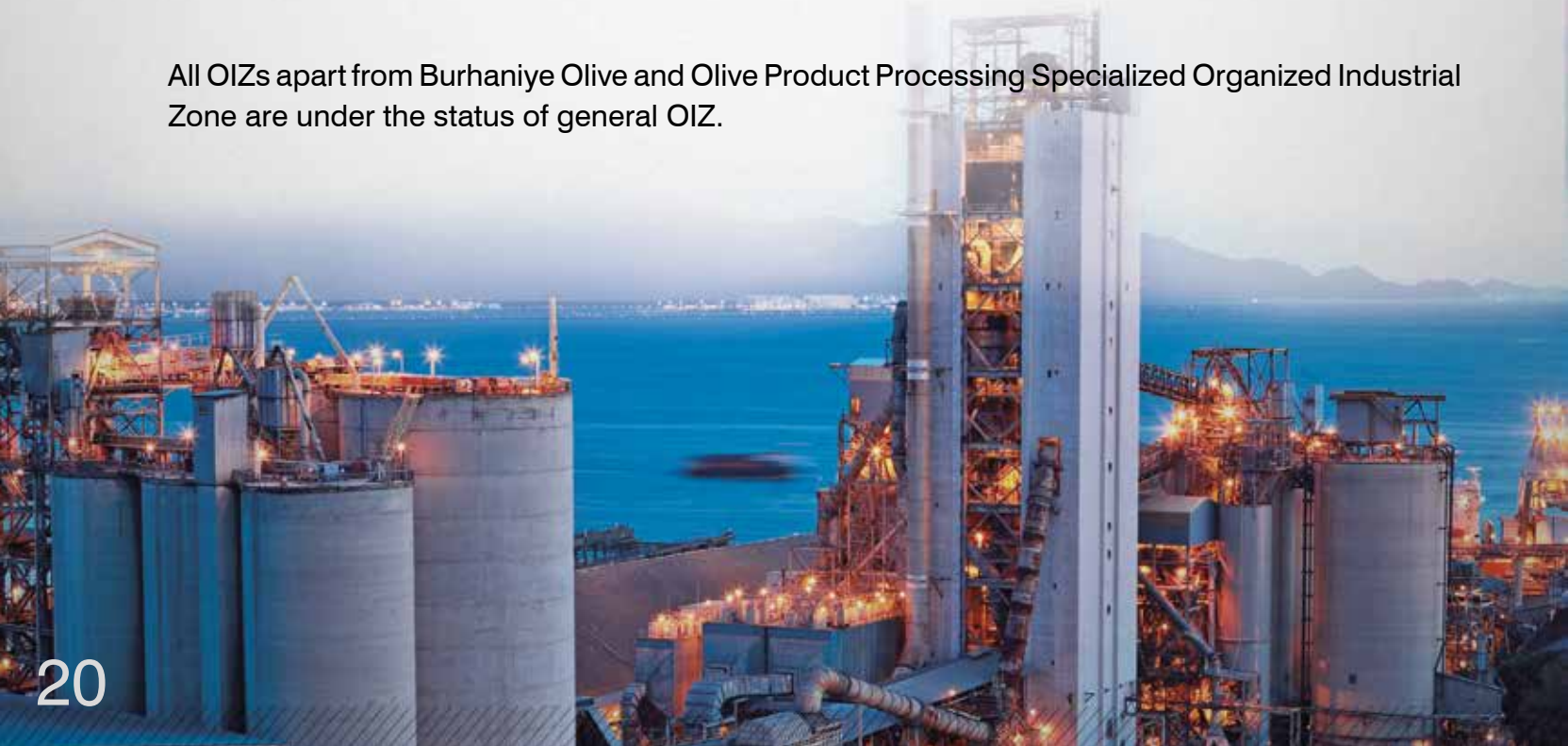
985 Hectares of Land

355 Blocks

Organized Industrial Zones have complete and unlimited access to infrastructure such as sewer, refining, natural gas, water, power, telephone and internet systems. Organized industrial zones in Balıkesir are managed by professional staff and modern management approaches with sensitivities of private sector in mind.

- √ **Balıkesir Organized Industrial Zone** √ **Balıkesir 2nd Organized Industrial Zone**
- √ **Bandırma Organized Industrial Zone** √ **Gönen Leather Specialized and General Organized Industrial Zone**
- √ **Burhaniye Olive and Olive Product Processing Specialized Organized Industrial Zone**

All OIZs apart from Burhaniye Olive and Olive Product Processing Specialized Organized Industrial Zone are under the status of general OIZ.



Balıkesir Grows with Its Organized Industrial Zones



Investment for organized industrial zones in the province is continuing, in addition to 5 OIZs, works on Ayvalık Food and Food Business Specialized Organized Industrial Zone, Dursunbey Organized Industrial Zone and Bandırma Metal Specialized Organized Industrial Zone are continuing.

Furthermore, expansion works continue in Bandırma Organized Industrial Zone and Balıkesir Organized Industrial Zone to create advantages to investors investigating in these zones.





Balıkesir Organized Industrial Zone

Established over 562 hectares of land, Balıkesir OIZ is the first and largest OIZ of Balıkesir. The zone houses businesses producing machinery and equipment, food, textile and textile products, chemicals, plastic and leather industries.

Industrial products loaded from Gökköy Logistics Center only 500 m from the industrial zone can easily access world markets through Bandırma Port.

ROAD	DISTANCE
İzmir-Bursa Highway	6 km
İstanbul-İzmir Highway	5 km
RAILROAD	
Gökköy Logistics Center	500 m
SEA	
Bandırma Port	111 km
AIR	
Balıkesir Koca Seyit Airport	90 km

Balıkesir Organized Industrial Zone



Balıkesir Organized Industrial Zone has all infrastructure services such as power, water, natural gas, roads, purification plants. Apart from professional security services, public security units (gendarmerie) is also located within Balıkesir OIZ. Balıkesir OIZ prepares projects to produce its own power with a 15 MW wind turbine. Furthermore, OIZ also houses a truck parking lot to prevent disorganized traffic congestion arising from the logistics operations of the factories in the OIZ. The Zone has a 350-person fully equipped conference hall suitable for all types of organizations, open to all businesses in the Zone.

Founded over 20,000 m² area Balıkesir Organized Industrial Vocational and Technical High School graduates over 200 students each year in various branches.

Expansion works for Balıkesir Organized Industrial Zone rapidly continues.





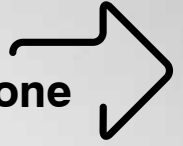
Balıkesir 2nd Organized Industrial Zone

Established over 134 hectares of land, the Zone has all infrastructure construction works completed. Water network, fire and rain water infrastructure, power and telecommunication network constructions are fully completed.

OIZ has many logistic opportunities from roads to railroads, sea and air transport. Furthermore, being adjacent to the Balıkesir OIZ creates advantages for intermediary, finished goods supply processes between businesses.

ROAD	DISTANCE
İzmir-Bursa Highway	10 km
İstanbul-İzmir Highway	5 km
RAILROAD	
Gökköy Logistics Center	800 m
SEA	
Bandırma Port	120 km
AIR	
Balıkesir Koca Seyit Airport	90 km

Balıkesir 2nd Organized Industrial Zone



Balıkesir 2nd OIZ is also in a strategic location with regards to logistic opportunities. Only 800 meters to Gökköy Logistics Center, Zone connects not only to Anatolia but also to Europe via Bandırma Port.

Furthermore, it is only 5 km away from the turnpikes of İzmir İstanbul Highway which will reduce the travel time for İzmir-İstanbul to 3.5 hours when completed.

134

Hectares of Land

General Organized
Industrial Zone





Bandırma Organized Industrial Zone

Balıkesir is connected to İstanbul, Yalova, Bursa and Kocaeli via sea ways as well, and the role Bandırma played in the process of removing logistics from İstanbul increases the importance of Bandırma Organized Industrial Zone.

Bandırma OIZ is established over 161 hectares of land with fully constructed basic infrastructure and construction works, and it is managed by modern management approaches. Thanks to its close proximity to Bandırma port, it has a potential to become an export base and draws the interest of investors from İstanbul and its vicinity. Bandırma port works around the clock and is a multi-purpose international port.

ROAD	DISTANCE
İzmir-Bursa Highway	60 km
İstanbul-İzmir Highway	40 km
RAILROAD	
Gökköy Logistics Center	30 km
SEA	
Bandırma Port	30 km

The only OIZ that is managed by the representatives of private companies in Balıkesir

Bandırma Organized Industrial Zone



Bandırma University focuses on applied sciences and provides qualified labor needs of the region while conducting many projects and programs to enhance industry-university coordination. The university graduates about 1,000 engineers and technicians each year, providing qualified labor supply for the industry of the region.

Companies in Bandırma Organized Industrial Zone operate in many diverse areas such as machinery and equipment, food processing and packaging, chemical products, iron & steel, forestry and tree products, etc.

Expansion works for Bandırma OIZ continue.





Gönen Leather Specialized and General Organized Industrial Zone

Only 30 km to Bandırma port, Gönen OIZ is established over 150 hectares of land. Serving as a Specialized Leather OIZ previously, it has been reverted to general OIZ with board of directors resolution with consideration of high investment demands in the region.

All infrastructure of the OIZ is completed. Businesses in leather, textile, machinery, chemistry, energy industries operate in the Industrial Zone.

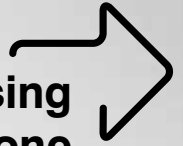
ROAD	DISTANCE
İzmir-Bursa Highway	60 km
İstanbul-İzmir Highway	40 km
RAILROAD	
Gökköy Logistics Center	30 km
SEA	
Bandırma Port	30 km

150 HECTARS

**CONSTRUCTION WORKS
COMPLETED**

MIXED INDUSTRIAL ZONE

Burhaniye Olive and Olive Products Processing Specialized Organized Industrial Zone



Burhaniye Olive and Olive Products Processing Specialized Organized Industrial Zone is established over 43 hectares of land.

Organized Industrial Zone has transportation advantages for investors. Industrial zone is only 1 km away from İzmir-Çanakkale road and 5 km away from Koca Seyit Airport.

OIZ will house businesses manufacturing in olive oil and sub industries.

- ▶ **43 Hectares of Usable Land**
- ▶ **Center of Attraction for Businesses Operating in Olive Oil and Sub Industries**





Balıkesir Small Industrial Areas

Balıkesir houses a total of 16 industrial areas. Over 3,500 businesses operate in these industrial areas employing about 9,000 registered technical employees.

Operating areas of industrial businesses in the industrial areas include assembly, repair and maintenance, intermediary products, automation and partially final products. These businesses supply outsourced requirements of production facilities operating in OIZs.

The most important advantage of highly spread industrial areas is to minimize possible dependencies in supply planning of industrial investments in the region.

Bigadiç

Burhaniye

Dursunbey

Erdek

Savaştepe

Ayvalık

Edremit

Balıkesir

Sındırgı

Bandırma

Gönen

Havran

Gömeç

Export

With accelerated industry sector investments, Balıkesir draws attention with its increasing export capacity.

About 50 products including food, mines, marble, synthetic sacks, electric appliances, chemical substances, etc. have taken their place in the export network

2015 Industrial Export has reached \$475,260,000

BALIKESİR EXPORT PRODUCTS

- ▶ **Tree and Forestry Products**
- ▶ **Electric-Electronic**
- ▶ **Mining Products**
- ▶ **Chemical Substances and Products**
- ▶ **Fruit and Vegetable Products**
- ▶ **Olive and Olive Oil**
- ▶ **Leather and Leather Products**
- ▶ **Textile Raw Materials**

2010 Figures

\$ 377,882,000

2015 Figures

\$ 475,260,000



University - Industry Cooperation

State-University-Industry Cooperation is Improving

In order to reinforce and popularize state-university-industry cooperation (SUIC) in the province, SUIC Board has been founded to perform coordination and direction activities among Public institutions and organizations, universities, industrial establishments and NGOs. One of the most important aims of the board is to optimize company-academician matching and provide uninterrupted scientific support required for R&D, new product development and technology improvement.

Technopark Being Built

Technoparks are structures where companies conduct their R&D works using high technology in universities or institutes. Companies under this structure are provided with extra benefits using state supports. The aim of technoparks is to provide the convenient environment for producing high added value products, realizing R&D and improving university-industry cooperation.

Balıkesir University Technology Development Region has officially been founded in 2014. Board of directors of the technopark consist of Balıkesir Metropolitan Municipality, Balıkesir University, Balıkesir Chamber of Commerce, Balıkesir and Bandırma Commercial Exchange and Balıkesir OIZ and is expected to be quickly completed after architecture projects are approved

University - Industry Cooperation

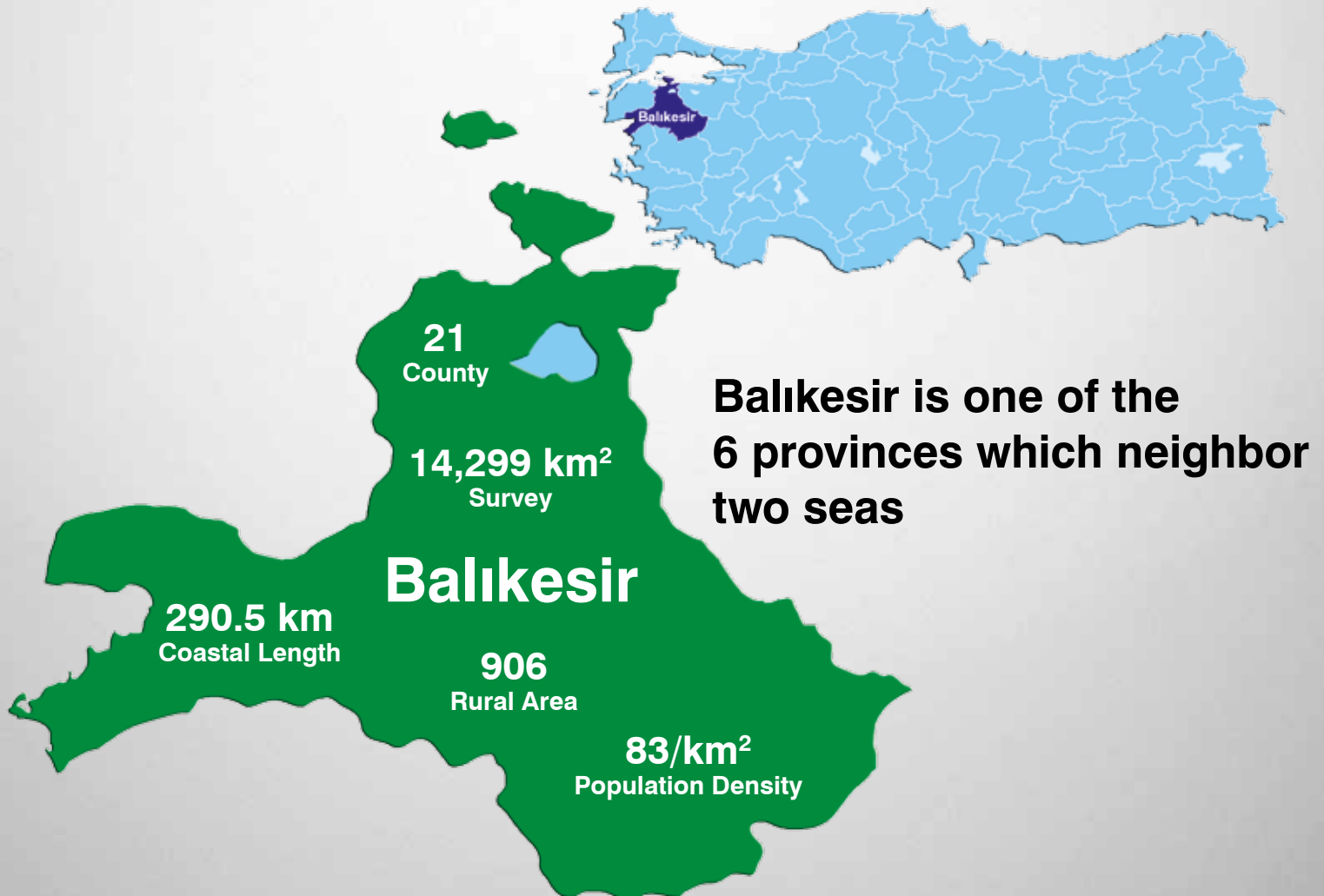




Geographic Location

Located in the south of Marmara Region, Balıkesir is renowned for its proximity to metropolises such as İstanbul, İzmir and Bursa. It is directly linked to all port cities of Turkey through Bandırma Port, which makes it the crossroads between Turkey and World markets.

Neighboring both Marmara and Aegean Seas makes Balıkesir one of the 6 provinces which neighbor two seas.



Population Dynamics of the Province



With its population of approximately 1.2 million, Balıkesir has 1.5% of the population of Turkey.

Total labor force of
451,450 Persons

Expected population in 2040
3,280,000 Persons



2000
1,076,347

2007
1,118,310

2010
1,152,320

2013
1,162,761

2016
1,196,621



Education in Balıkesir

With its education infrastructure, the province has the intermediate staff and qualified labor resources required by all sectors.

Balıkesir University and Bandırma On Yedi Eylül University provide education with 15 faculties.

The province has 1,200 pre-undergraduate education institutions.

- ▶ 100% schooling rate in primary schools
- ▶ 70% schooling rate in secondary education



Education Develops with Universities which have over 40,000 students in total

More qualified generations grow in Balıkesir with education institutions providing vocational education in each county

- ✓ 2 Universities
- ✓ 15 Faculties
- ✓ 5 Graduate Schools
- ✓ 16 Vocational Graduate Schools
- ✓ 64 Departments

Health in Balıkesir

There are 30 hospitals spread all over the province, 23 of them being public hospitals, 6 private hospitals and 1 research and training hospital. 3 of these hospitals are also dental and oral health centers.

Additionally, the construction of a Province Hospital with 850 beds is continuing. It is expected to be fully operational in 2017.

In Balıkesir

- ▶ 20 Community Health Centers
- ▶ 336 Family Health Centers
- ▶ Integrated Public Hospitals in 4 counties
- ▶ 1 Community Health Laboratory

are in service.

Province
hospital with
850
beds

23
public
hospitals

3
dental and
oral health
centers

6
private
hospitals



An aerial night photograph of a city, likely a metropolis, with a large body of water in the foreground. The city lights are bright yellow and orange, contrasting with the dark blue of the water and the night sky. The text is overlaid on the image in white, bold font.

Crossroads for Metropolises

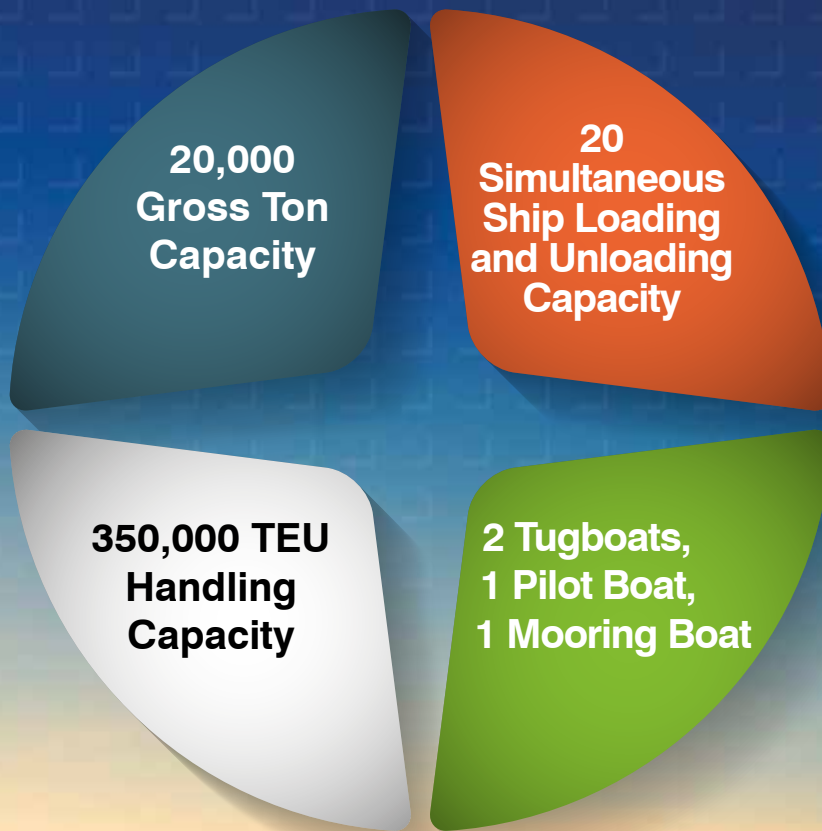
**Strong Logistic
Infrastructure Advantages**

**Total of 25 Million Population
in Neighboring Provinces...**

A Strong Port in Product Shipment: “Bandırma”

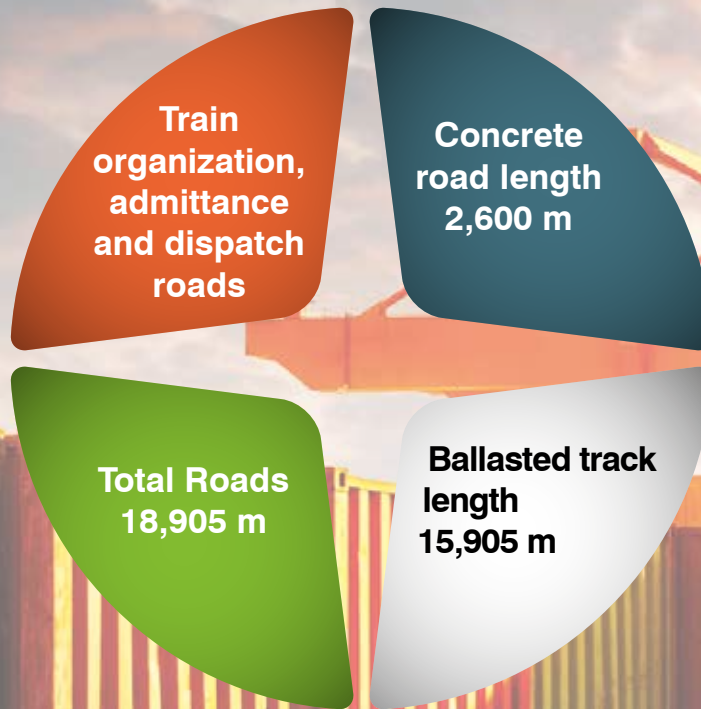
All kinds of freight can be handled at the Port of Bandırma, which is connected to all the cities of Turkey via railway lines.





TCDD Gökköy Logistics Center

- ▶ Bandırma Port 110 Km
- ▶ İzmir Port 230 Km



GÖKKÖY LOGISTICS CENTER;

- ▶ Container loading, unloading, transfer and storage areas
- ▶ Bonded and unbonded warehouses
- ▶ Customer offices, parking lot, truck parking area,
- ▶ Banks, restaurants, hotels, repair, maintenance and washing stations, fuel stations, warehouses

Logistic Infrastructure of Balıkesir Grows Each Passing Day

Grand Anatolia Logistic Organizations Project (BALO)

Loads taken from load collection centers in Middle and Western Anatolia, such as Gökköy Logistics Center, will reach load collection center in Bandırma, which is a crossroads, with block trains; then will reach Tekirdağ with train ferries and connect to the international railroad network and reach Europe through linking road newly built between Tekirdağ and Muratlı.

Block trains leaving Kapıkule border gate will reach logistics centers in Wien, Nürnberg, Stuttgart, Köln and Lyon.



Koca Seyit Airport

Built in 1997, Koca Seyit Airport enables transportation from metropolises such as Ankara and İstanbul to every location in Balıkesir.

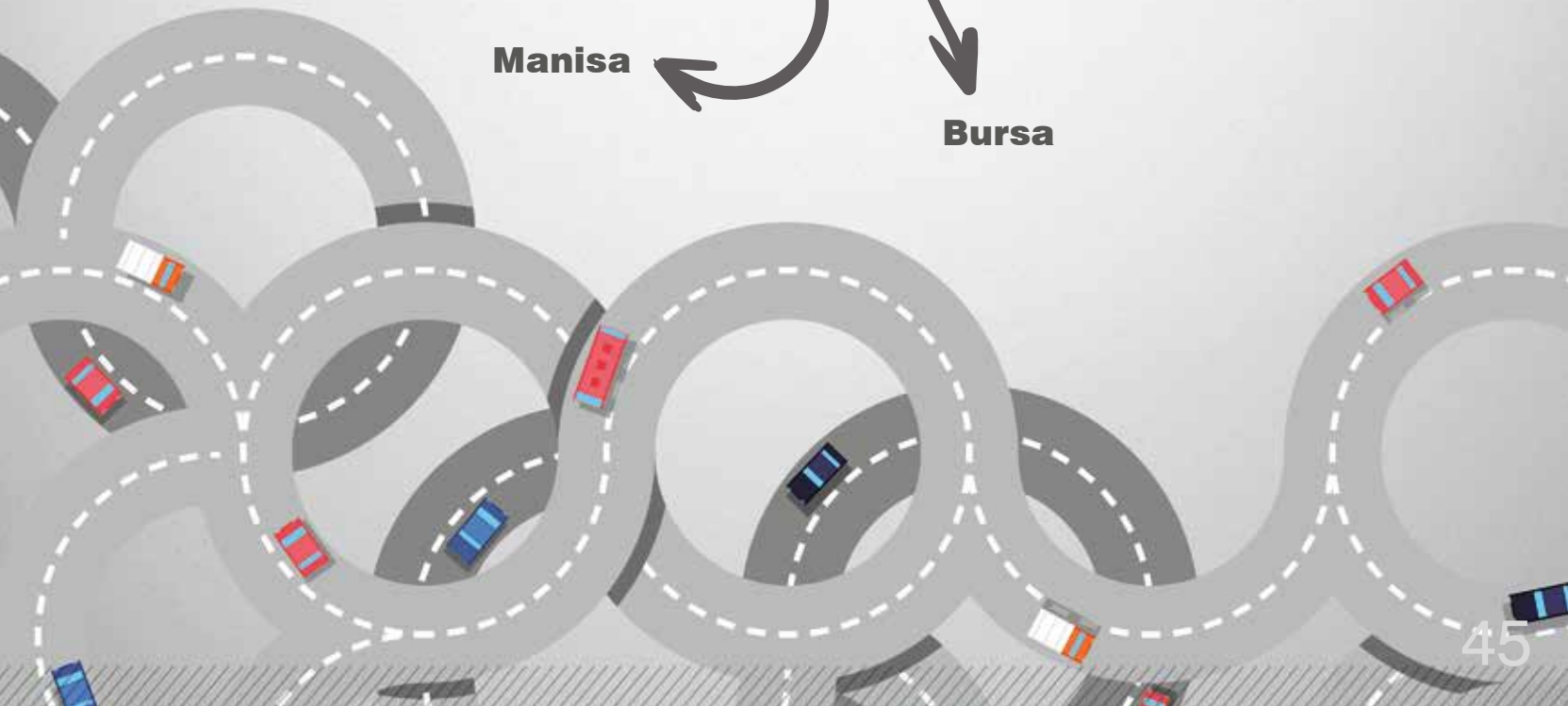
- ▶ **23,600 m² terminal**
- ▶ **2 Aprons with capacity of 6 planes**
- ▶ **Quick service with 21 Counters**
- ▶ **Over 8,000 Flights with 120 International Flights**
- ▶ **Over 300,000 Passengers in Domestic and International Flights**
- ▶ **Accessible and Green Airport Certified**



4-Hour Transportation Ring



The “4-Hour Transportation Ring”, which will make Balıkesir a Logistics center, will enable traveling around the Marmara Sea in 4 hours; integrate with new transportation projects and together with the BALO project, will facilitate Balıkesir’s open up to Europe.



Europe



North Marmara Highway
Yavuz Sultan Selim Bridge

Tekirdağ-Çanakkale-Balıkesir
Highway Project
Çanakkale Bridge

Tekirdağ-Çanakkale-Bandırma
Railroad Project

Gebze-Orhangazi-İzmir
Highway Project
Osmangazi Bridge

Bandırma-Bursa-Bilecik
High Speed Train Project

Bay Light Rail
System Project

Bandırma-Balıkesir-İzmir
High Speed Train Project

- Bandırma-Bursa-Bilecik High Speed Train Project
- Bandırma-Balıkesir-İzmir High Speed Train Project
- Tekirdağ-Çanakkale-Bandırma Railroad Project
- North Marmara Highway - Yavuz Sultan Selim Bridge
- Gebze-Orhangazi-İzmir Highway Project - Osmangazi Bridge
- Tekirdağ-Çanakkale-Balıkesir Highway Project - Çanakkale Bridge
- Bay Light Rail System Project

Grand Transportation Projects Connected to Balıkesir



► **Gebze-Orhangazi-İzmir Highway Project - Osmangazi Bridge**

The Project that will reduce travel time between İstanbul and İzmir to 3.5 hours is 433 km long. With Balıkesir located in the center, the completion of the project will reduce İstanbul-Balıkesir to 2 hours and İzmir and Balıkesir to 1.5 hours. Opened in 2016, 2,682 meter long Osmangazi Bridge, which is a part of the Gebze-Orhangazi-İzmir Highway Project, has a central span of 1,550 meters and is the 4th bridge with largest central span around the world.

► **Tekirdağ-Çanakkale-Balıkesir Highway Project - Çanakkale Bridge**

This project will create routes alternative to Bosphorus crossing for transportation from Aegean and Inner Anatolia Regions to Thrace and Europe.

Connection of Tekirdağ-Çanakkale-Balıkesir Highway to Gebze-İzmir Highway near Balıkesir will create an additional momentum for tourism and other sectors.

► **Bandırma-Balıkesir - İzmir High Speed Train Project**

The project will act as the passenger and cargo line connecting Aegean Region to Europe through Bandırma and Tekirdağ ports. It will also connect to Ankara-İstanbul route on Bursa connection.

► **Northern Marmara Highway - Yavuz Sultan Selim Bridge**

Widest suspended bridge of the world with its 59 meters width and the longest bridge with rail transport on the world with its 1,408 meters of main span.

► **Bandırma-Bursa-Bilecik High Speed Train Line Project**

With the completion of the 215 km project, Bandırma will be connected to Bursa, which is a metropolis with a fully developed industry, through railroad.

► **Tekirdağ-Çanakkale-Bandırma Road Project**

Railroad project that will serve passenger and cargo transport between Bandırma and Çanakkale will start from Bandırma and reach Tekirdağ through Çanakkale, over Biga and Karabiga, covering Bandırma Organized Industrial Zone and Gönen Leather Organized Industrial Zone.

► **Bay Light Rail System Project**

With this project planned between Altınova and Küçükkuşu, a comfortable and rapid transportation will be provided at Bay Line that has a high tourism potential.

The background of the slide features a complex network diagram. It consists of numerous small, semi-transparent nodes in various colors (red, blue, orange, purple, cyan) connected by thin, light grey lines. Some nodes are highlighted with concentric dashed circles. The network is overlaid on a light grey grid. The overall aesthetic is clean and modern, suggesting a data-driven or analytical theme.

Incentives

**The most advantageous incentive region among
the provinces neighboring the Aegean or the Marmara Seas**



Ministry of Economy provides incentives for investments in order to reduce regional development differences, increase value added investments, improve production and employment figures, and expand R&D efforts which increase international competitive power.

REGIONAL INCENTIVE PRACTICES

► Customs Tax Exemption

Machinery and equipment to be imported for the investment which will benefit from this incentive are exempt to customs tax.

► VAT Exemption

Machinery and equipment to be purchased for the investment which will benefit from this incentive are exempt from VAT.

► Insurance Premium Employer Share Support

Insurance premium employer share accrued as a result of additional employment created within the scope of the investment is paid by the Ministry; not to exceed minimum wage at the time per employee.

► Tax Reduction

In investments subject to incentives, income and corporate tax are paid with reductions at rates stipulated separately for regions the investment is made in.

► Investment Site Allocation

In investments realized with incentive certificates, free site allocation can be made in order to hasten the investment in some cases.

► Interest Support

In investment loans with at least one year maturity to be used within the scope of regional investment incentive, interest reduction support is provided.

Production of medium-high technology products benefits from Region-4 incentives

Investments in Balıkesir benefits from Region-3 incentives. Moreover, investments in Organized Industrial Zones are under the scope of Region-4 investment incentives.



Ministry of Science, Industry and Technology

The ministry provides the following supports to enterprises for transforming industry into a more competitive structure, supporting and developing R&D, innovation and entrepreneurship.

► **Technoenterprise Capital Support**

Technoenterprise Capital Support provides support to young entrepreneurs with innovative ideas for concept development, feasibility, laboratory works, design prototype production, pilot facility installation, trial runs and type tests.

► **Industrial Dissertations Project Support**

Within the scope of Industrial Dissertations (SAN-TEZ) Program, Ministry provides support for SMEs to adopt the culture of coordination with universities in R&D and innovation related works.

► **Technology Development Zones**

Incentives are provided within the scope of Technology Development Zones to improve university-industry cooperation in the country, to enable entrepreneurs, researchers and academics that wish to produce new or high technology products in conducting their industrial and commercial activities alongside or near universities and benefit from these universities.

Support provided for Technology Development Zones are;

Income and Corporate
Tax Withholding Support

Staff Wage Taxes
Withholding Support

VAT Exemption

Insurance Premium Incentive

Wastewater Incentive

Incentives for Foreign Investors

Facilitating Employment of
Foreign Nationals

R&D Investment Support

Supports Provided to Academics

TÜBİTAK



(SCIENTIFIC AND TECHNOLOGICAL RESEARCH COUNCIL OF TURKEY)

TÜBİTAK conducts support programs to incentivize R&D works of added value creating for enterprises and thus increase R&D capabilities of Turkish Industry. Grants for up to 60% of the investment can be provided.

**Industry R&D Projects
Support Program**

**Project Markets
Support Program**

**SME R&D start-up
Support Program**

**International Industry R&D
Projects Support Program**





KOSGEB

(SMALL AND MEDIUM INDUSTRY DEVELOPMENT ORGANIZATION)

The organization provides various supports to support small and medium sized enterprises.

These supports are granted to increase investments of enterprises, increase their technology utilization rate and increase its R&D capacity.

Providing grant and credit opportunities at various rates depending on the support type, KOSGEB creates serious advantages to investments in the region.

Credit Interest Support

SME Project Support Program

Thematic Project Support Program

Coordination Collaboration Support Program

General Support Program

R&D, Innovation and Industrial Application Support Program

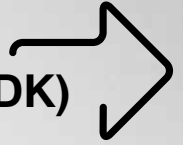
Entrepreneurship Support Program

Application Support Program

Developing Enterprises Market SME Support Program



Agriculture and Rural Development Support Institution (TKDK)



Agriculture and Rural Development Support Institution provides support to investors to provide sustainable development in Turkey, serve priority goals and to ensure enterprises in the region can meet European Union Standards. Financial contribution is provided from the fund co-financed by the European Union and Turkish Republic. Investment support is nonrefundable.

Provided Support Topics

- ▶ **Enterprises processing and marketing milk, red meat, white meat and eggs**
- ▶ **Enterprises producing vegetable production and processing and marketing fruits and vegetables**
- ▶ **Enterprises producing, processing and marketing bee products**
- ▶ **Marine breeders and marine product producers**





Ministry of Energy and Natural Resources Supports

► Efficiency Enhancing Project Supports

Ministry of Energy and Natural Resources provides support to projects that reduce redundant energy use through means such as use of energy efficient equipment and systems, repair, insulation, modification, rehabilitation and process improvement.

► Voluntary Agreement Supports

Support is provided to enterprises that decrease their energy density by at least 10% in three years of monitoring period after a commitment, compared to reference energy density calculated as the average of energy densities of the previous 5 years.



South Marmara Development Agency Supports



South Marmara Development Agency (GMKA) provides grants to SMEs registered to Çanakkale and Balıkesir through “Call for Proposals” method.

Call for proposals is a support type where SMEs within a specific support program can submit project proposals subject to specified subjects and conditions. While the support programs, which can be applied for in certain times of the year, have so far provided SMEs with support in creating innovation and increasing export capacity, subjects and sectors to be supported can change each year depending on the program.

The projects sorted by the scores, and are provided grants according to the program budget. Successful projects receive 50% of their project budget in grants. Part of the grant is paid in advance to the companies to relieve financing problems. Active grant programs and current information on grant programs can be checked at www.gmka.gov.tr/destekler.





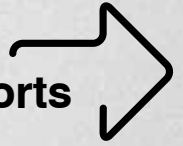
Other Supports

► **Industrial Development Bank of Turkey (TSKB)**

TSKB acts as an industrial investment bank that provides long term loans to investors. Bank also acts as an intermediary for supports of institutions such as World Bank and European Investment Bank that provides finance. Bank's fund support, loan support and loan amount vary according to subject of the project.

► **European Investment Bank**

European Investment Bank provides favorable loan opportunities to SMEs. It provides loans to companies in order incentivize companies that wish to export and to increase export figures.



► **Credit Guarantee Fund**

Credit Guarantee Fund aims to increase employment by reducing high guarantee payments of SMEs in bank loans, improve export figures and to reduce regional development divergences. Any enterprise that wish to use Credit Guarantee Loan can apply to the bank they work with and reach a solution.



South Marmara Development Agency is by Your Side with Balıkesir Investment Support Office

South Marmara Development Agency Balıkesir Investment Support Office operates to improve investment environment of the province, attracting investment by promoting investment environment through various media and to support investors that decided to invest in the province in investment processes.

Within the scope of these activities Investment Office;

- ▶ Informs investors in areas they need
- ▶ Conducts analyses, reports, inventory studies on business and investment environment of the province and share these studies with investors
- ▶ Supports investors in finding lands suitable for investment
- ▶ Follows permit and license processes for investments
- ▶ Organizes events promoting investment environment
- ▶ Prepares and practices strategies to improve business and investment environment of the province and improve coordination between the agencies the investor deals with undertakes studies

SOUTH MARMARA DEVELOPMENT AGENCY

www.gmka.gov.tr

**Strong Communication
Network Between
Institutions**

Qualified Staff

**Strong Institutional
Structure**





Investment Support Office Services

Balıkesir Investment Support Office

Works to improve business and investment environment of the province, promote investment opportunities to investors to attract more investments and to direct and inform investors.

Balıkesir Investment Support Office serves the investors with;

Qualified staff

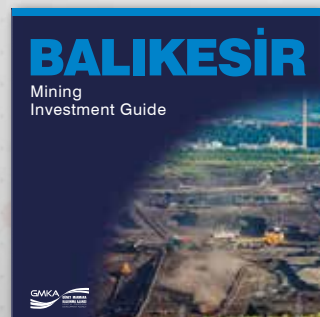
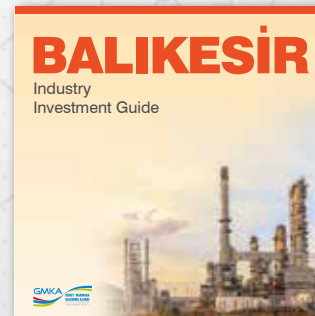
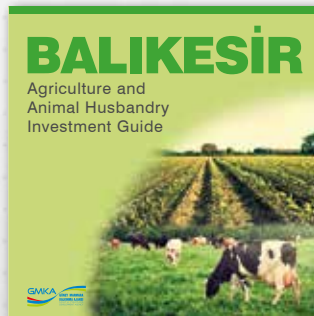
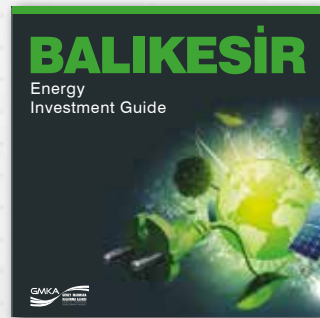
Strong institutional structure

Strong communication network between institutions

Introducing the Provincial Investment Climate



In order to promote business and investment environment of the province, and to attract investors, events such as domestic and international conferences, fairs, seminars, meetings, business trips are organized and participated in. Written or visual materials are prepared to promote investment opportunities of the province to investors.





Inventory of Land Available for Investment

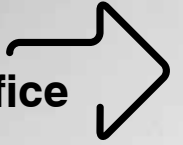
Via geographical information systems established within the Agency, investors are supported in finding suitable lands for their investments. Information on lands are gathered and continuously updated online in accordance with the protocols signed with agencies and institutions. Furthermore, landowners who wish to sell or rent their lands to investors visit the Agency and enrich the inventory.

PUBLIC LANDS

PRIVATE LANDS

ORGANIZED
INDUSTRIAL ZONES

Informing-Guiding Services at Investment Support Office



Balikesir Investment Support Office informs and guides investors in issues such as priorities, scope, eligibility conditions, application documents for fiscal and technical supports by public and private sector at local or central level.

Additionally investors are provided with information and guidance services they need before and during investment processes, as well as during operation phase.

Researches are conducted on prominent sectors in the province; data is gathered on topics which influence investment decisions such as raw materials, energy, logistics, and labor force; and put into the use of investors.

Various trainings are provided under supervision of qualified trainers in line with the needs of the enterprises operating in Balikesir.



Investments Followed Centrally

By following the bureaucratic processes centrally in the name of investors, permits and licenses for the investors are obtained as quickly as possible.

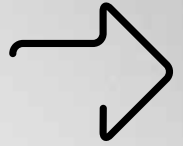


ENVIRONMENTAL IMPACT ASSESSMENT

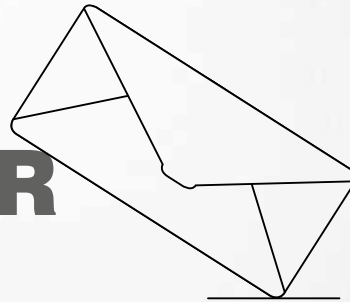


WORK PERMIT





CALL LETTER



LICENSE

**THE CONNECTION
AGREEMENT**

Relevant Institutions

Ministry of Science, Industry and
Technology



Telephone: (0312) 201 50 00
Web address: www.sanayi.gov.tr

Balıkesir Governorship



Telephone: (0266) 245 13 01
Web address: www.balikesir.gov.tr

Ministry of Science, Industry and
Technology-Balıkesir Provincial Directorate



Telephone: (0266) 243 02 52
Web address: www.balikesir.sanayi.gov.tr

Balıkesir Metropolitan Municipality



Telephone: (0266) 239 15 10
Web address: www.balikesir.bel.tr

Balıkesir Chamber of Industry



Telephone: (0266) 281 11 80
Web address: www.bso.org.tr

Balıkesir Chamber of Commerce



Telephone: (0266) 244 68 68
Web address: www.bato.org.tr

Relevant Institutions

South Marmara Development Agency



Telephone: (0266) 246 10 00
Web address: www.gmka.gov.tr

Balıkesir Provincial Directorate of Environmental Planning



Telephone: (0266) 224 47 15
Web address: www.csb.gov.tr

Ministry of Energy and Natural Resources



Telephone: (0312) 212 64 20
Web address: www.enerji.gov.tr

Balıkesir University



Telephone: (0266) 612 14 00-08
Web address: www.balikesir.edu.tr

Bandırma Onyedi Eylül University



Telephone: (0266) 717 01 17
Web address: www.bandirma.edu.tr

The Scientific and Technological Research Council of Turkey (TÜBİTAK)



TÜBİTAK

Telephone: (0312) 468 5300
Web address: www.tubitak.gov.tr

Relevant Institutions

Ministry of Economy



Telephone: (0312) 204 75 00
Web address: www.ekonomi.gov.tr

Small and Medium Industry Development
Organization-Balıkesir Directorate



Telephone: (0266) 244 20 33
Web address: www.kosgeb.gov.tr

Agriculture and Rural Development
Support Institution - Balıkesir
Provincial Coordinator



Telephone: (0266) 245 58 61
Web address: balikesir.tdk.gov.tr

Industrial Development Bank of Turkey



Telephone: (0212) 334 50 50
Web address: www.tskb.com.tr

European Investment Bank



Telephone: +352 43 79 1
Web address: www.eib.europa.eu

World Bank-Turkey Office



Telephone: (0312) 459 83 00
Web address: www.worldbank.org.tr

Companies invest in Balıkesir



Companies invest in Balıkesir

